ASSIGNMENT 1

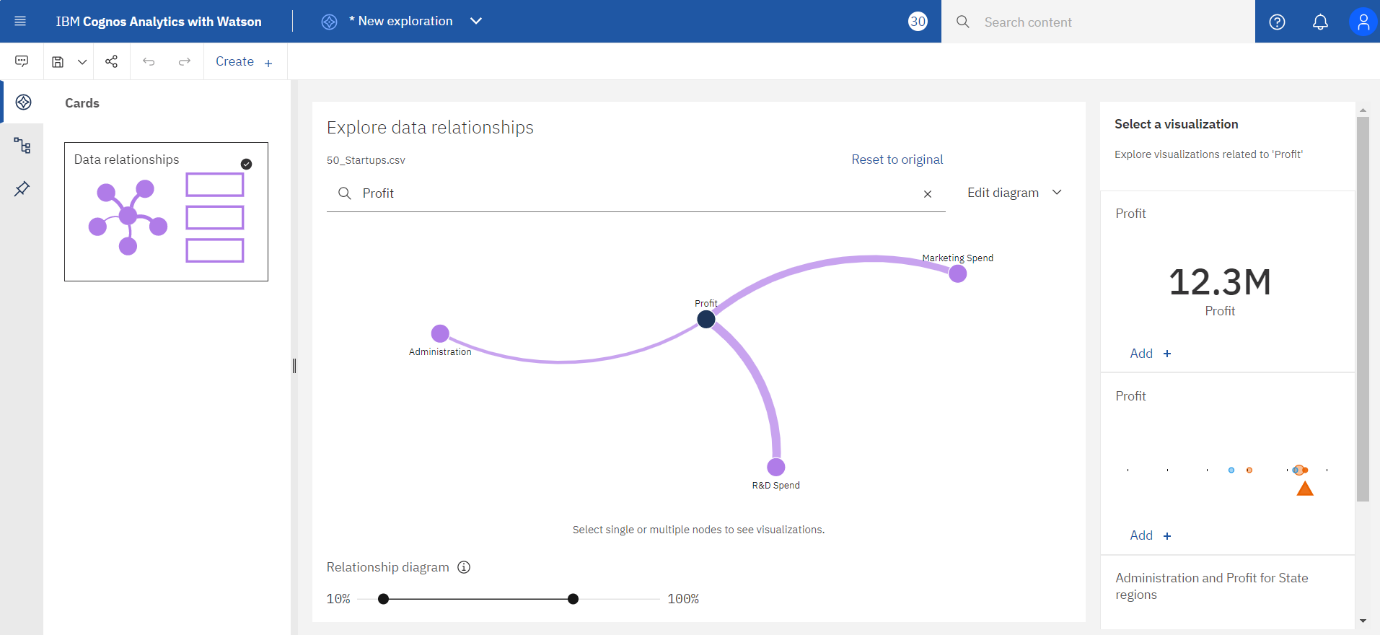
EXPLORATION

|  |  |
| --- | --- |
| Assignment Date | 15 September 2022 |
| Student Name | RANJANI RJ |
| Student Roll Number | 111519205037 |

QUESTION

Upload the dataset to Cognos Analytics, explore and visualize the dataset

Explore Data Relationships - Profit



Explore Data Relationships – Marketing Spend

Graphical user interface, application

Description automatically generated

Explore Data Relationships – Administration

Graphical user interface, application, Teams

Description automatically generated

Explore Data Relationships – R & D Spend

Graphical user interface, application

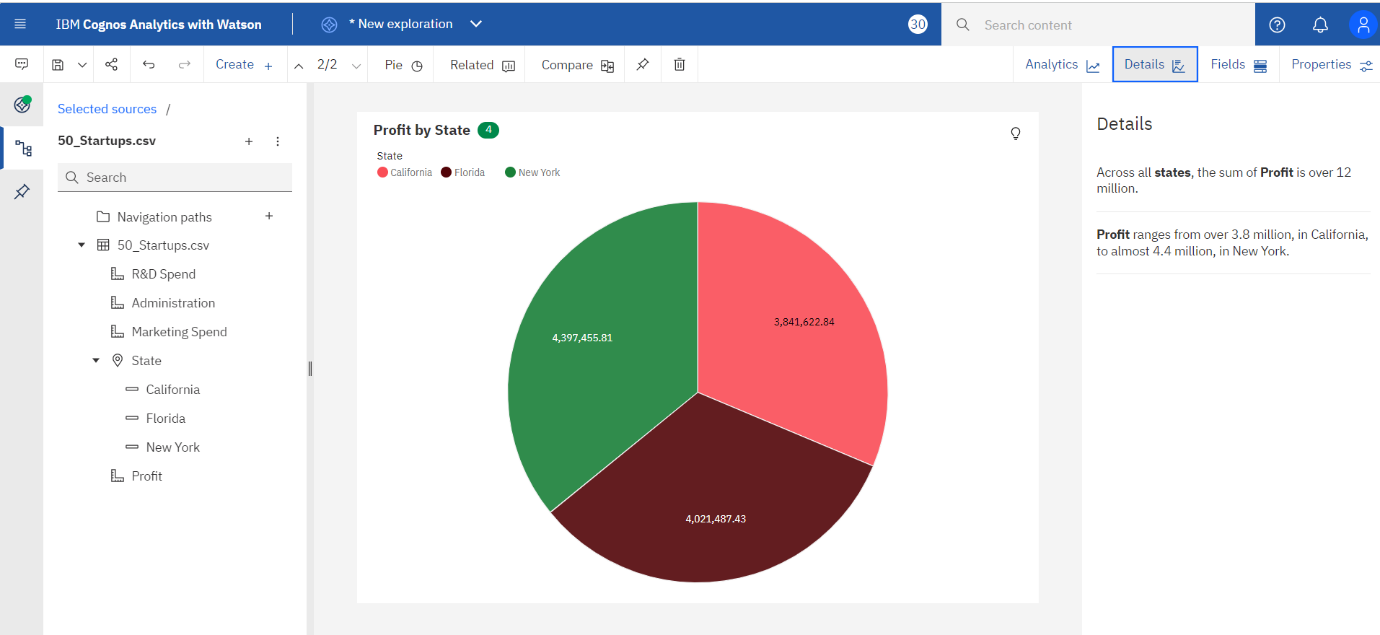
Description automatically generated

Visualization – Bar Chart

Chart, bar chart

Description automatically generated

Visualization – Pie Chart



Visualization – Line

Chart, line chart

Description automatically generated

Visualization – CrossTab

Graphical user interface, text, application, email

Description automatically generated